

# CHRISTA ADAMS

FREELANCE WRITER & DESIGNER  
www.christaadams.com | chriista@gmail.com

## EXPERTISE

International Travel; Europe-focused  
AP Style Writing  
Adobe InDesign & Illustrator  
Adobe Lightroom  
Writing for different types of media  
Writing in a descriptive & concise manner  
Storytelling  
Excellent computer skills  
Travel guidance

## EDUCATION

**BA in Mass Communication**  
MTSU, USA - May 2017  
Cum Laude ; Major: Advertising

**Journalism Studies Abroad**  
GCU, Scotland - 2015-2016

## AWARDS

**John Seigenthaler Scholarship Award**  
Excellence in Advertising Copywriting  
2017 - Middle Tennessee State University

## ACTIVITIES

**Assistant Art Director**  
2019  
BCN English Choir Music Video

**Marketing Director**  
2013 - 2017  
ACS Relay For Life at MTSU

## PROFILE

I'm a freelance writer, photographer, and graphic designer based in Barcelona, Spain. With a Bachelors in Mass Communication, I have a great passion for the written word and communicating my experiences with the world. I've studied journalism, graphic design, and visual communication for many years. Beyond that, I also photograph landscapes, cities, and people. I have many passions but they are strung together by the biggest force in my life: travel. I've been traveling regularly since 2014 and have been living abroad for several years, too. I yearn for the challenges and unique experiences that the world of travel brings.

## EXPERIENCE

**ESL TEACHER** | Barcelona, Spain | SEPT 2017 - Present

**SPIRITED EXPLORER TRAVEL BLOG** | MARCH 2018 - Present  
Travel Writer

I started my travel blog where I write travel tips, stories, and guides, and about life as an expat. I contribute my own photography to the blog as well.

**FREELANCE** | AUG 2017 - Present  
Writer & Graphic Designer

I've worked with blogs and websites to write travel content as well as small businesses to create branding materials such as logos and promotional pieces using both design and copywriting strategies.

**SOCIAL MEDIA CONTENT CREATOR** | Nashville, TN | SEPT 2016 - AUG 2017  
Journeys - Intern

I helped managed all social accounts: Instagram, Facebook, Snpachat, Twitter, Pinterest. I conducted weekly social media recaps, measuring the success of campaigns. I also wrote copy for all social media accounts, took photographs for content, and helped grow the accounts to their current 105k on Twitter and 195k on Instagram.

**MTSU SIDELINES** | AUG 2013 - 2016  
Staff Writer

I was a contributor to MTSU's student publication Sidelines. I focused on news, travel, and arts and entertainment.

**SCOTCAMPUS** | SEPT 2015 - 2016  
Staff Writer

I wrote for Scotcampus, a student-targeted publication distributed across Scotland. I wrote travel pieces and had my own column about life as an American in Scotland.